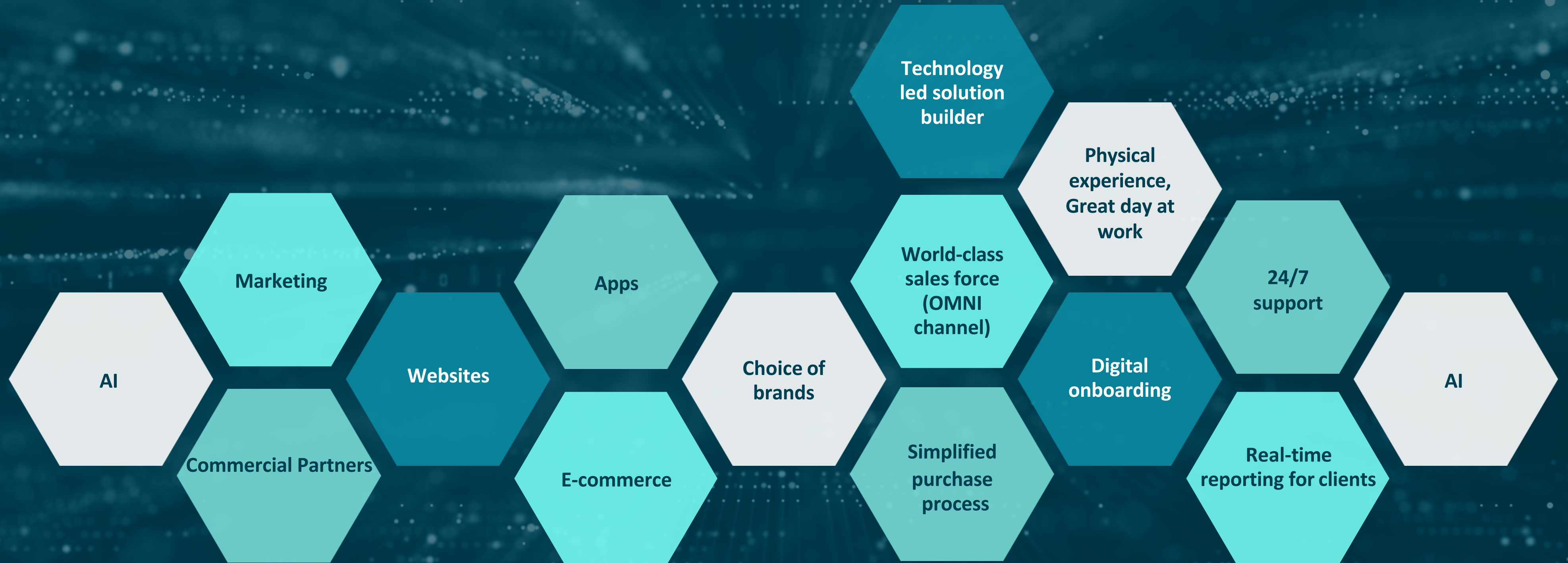




Fatima Koning
Group Chief
Commercial Officer

Commercial

A world class commercial platform to capture and deliver on any workspace need



An established platform for client acquisition, retention & development

Opening every relevant channel to reach more audiences

Online

Offline

Partners

Technology & data driven set up



Exceptional 8000+ OMNI channel Global Sales Team

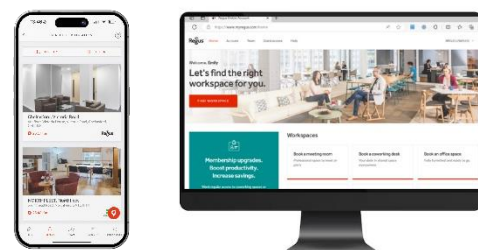
In-center sales studio

Direct sales

Enterprise sales

Account management team

World class service from onboarding to client development



1st class digital experience



1st class physical experience



24/7 support across all time zones

2bn
impressions

5m
contacts

2m
qualified
leads

70
NPS

Client acquisition

Online channels

Logos displayed on the monitor include: WSJ, craigslist, Facebook, Instagram, X, TikTok, FT, The New York Times, YouTube, WhatsApp, LinkedIn, AVISON YOUNG, LoopNet, Bloomberg, ANN ASIA NEWS NETWORK, BNI, The Economist, PGIM, TV5, CNN, aista All India Sugar Trade Association, The Washington Post, and Bangkok Post.

Partnerships

Logos displayed include: AMERICAN EXPRESS, startup grind, mastercard, British Chambers of Commerce, CBI THE VOICE OF BUSINESS, GEN GLOBAL ENTREPRENEURSHIP NETWORK, TravelWifi, SNCF, FOUNDERSCARD, HSBC, remote, fiverr., Bupa, INNERPLACE, VISA, fsb Experts in Business, UBS, cook away, and HUSSLE.

It's time to rediscover hybrid workspace in Manhattan

THERE'S A WORKSPACE ON YOUR DOORSTEP IN CARY.

THE WALL STREET JOURNAL.

The Washington Post

How hybrid work changed employee communication and collaboration

Technology has redefined how employees communicate, collaborate and coordinate in an increasingly hybrid workplace. Julia Pollak, chief coordinator at the Washington Post Live for the latest in our series, employees and companies can drive in

Regus

Offline channels

Logos displayed include: Event Tech, IAEF Expo! Annual Meeting & Exhibition, mipim, CORENET GLOBAL, CBN, C2, AMBASSADORS CLUB, TED Ideas worth spreading, LEAN IN, Office Freedom, IRISH BUSINESS NETWORK BRAZIL, imEX, and PropertyGuru Group.

SPACES.

OUR WORKSPACE IS READY WHEN YOU ARE.

AT 25 LOCATIONS IN LONDON.

Powered by the IWG Network
Regus HQ Signature

Office Coworking Virtual Offices Meeting Rooms Memberships

Find your nearest workspace at: www.regus.com or call 0800 279 7131

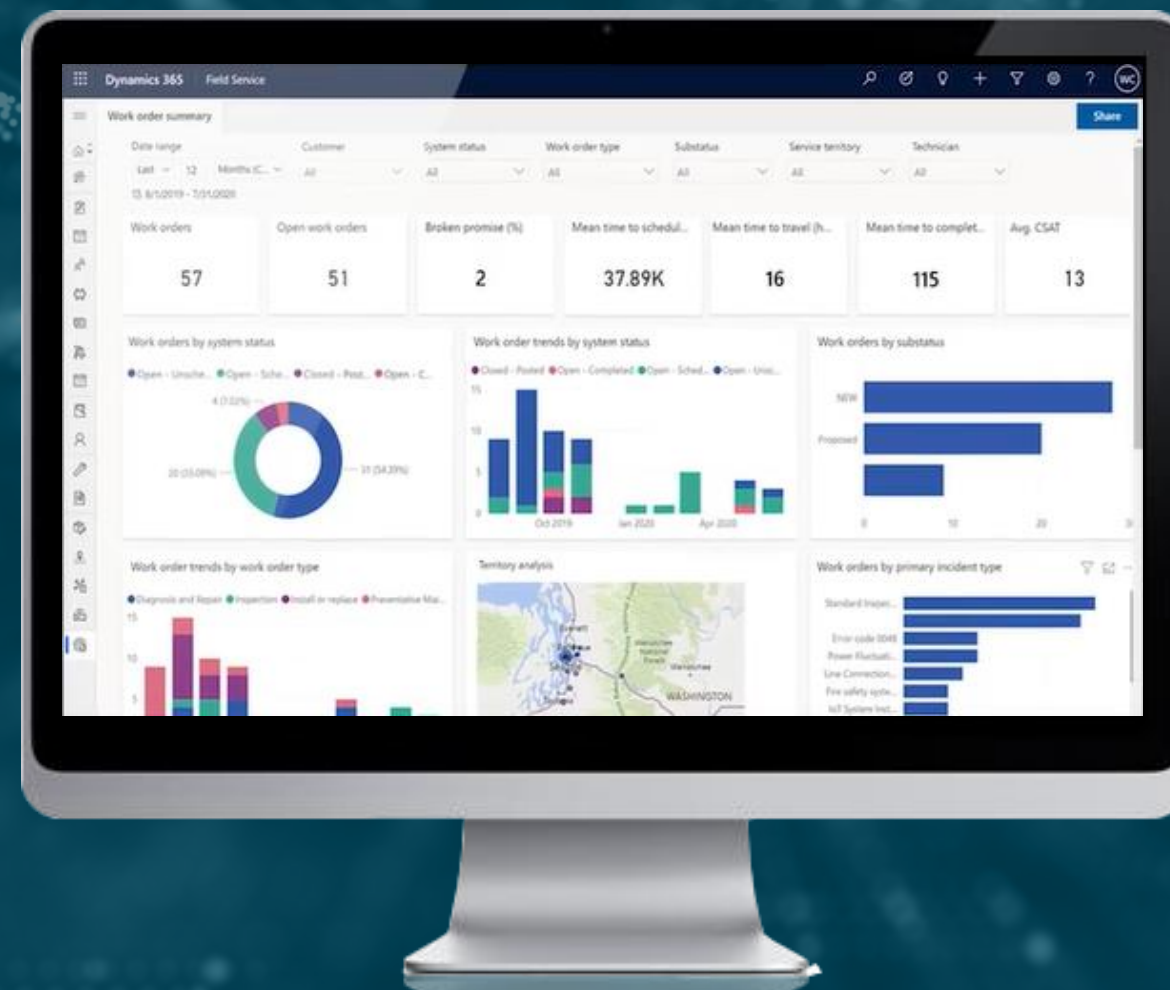
A beautiful place to meet colleagues and clients.

Client conversion

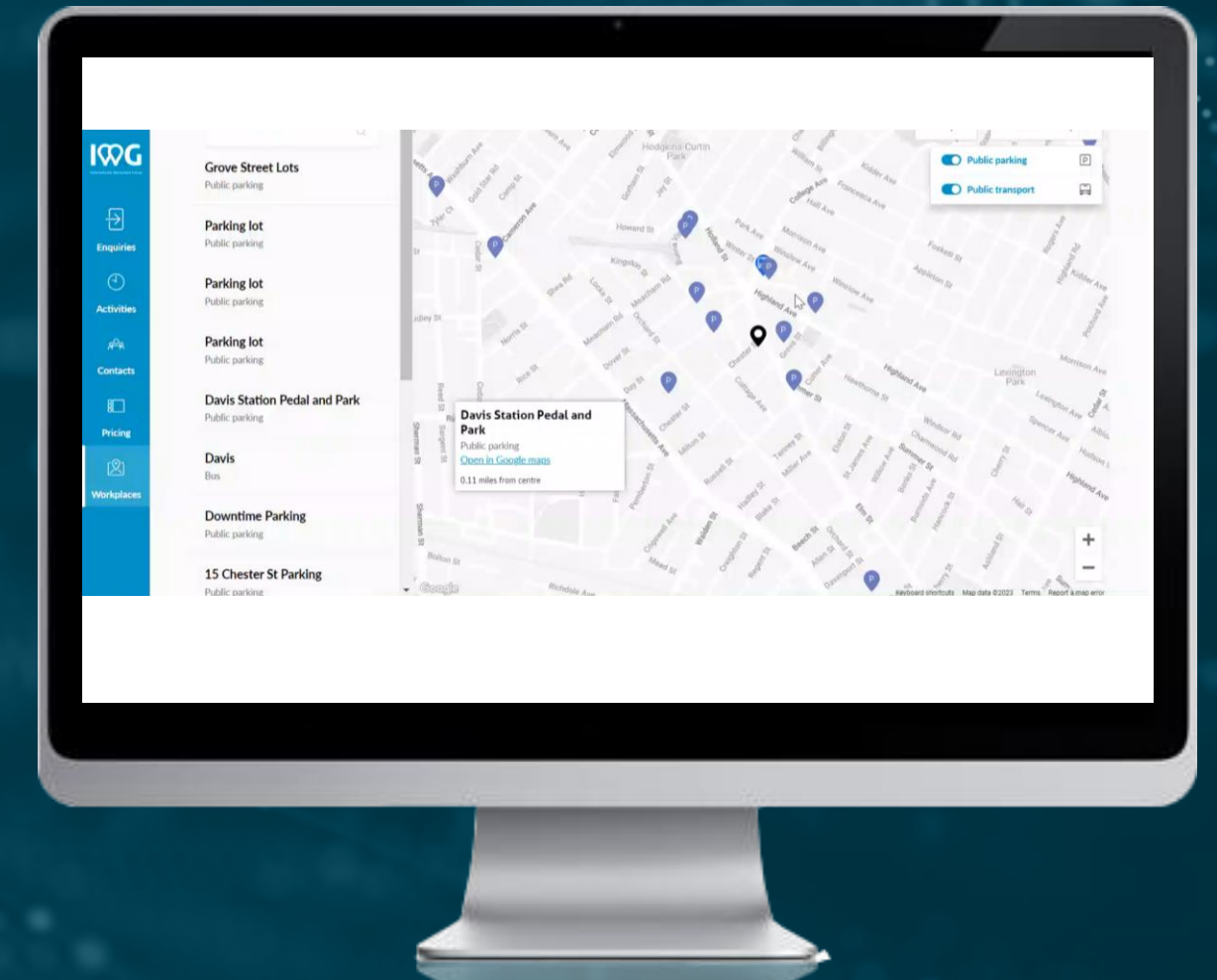
State of art Direct sales technology



Client insights

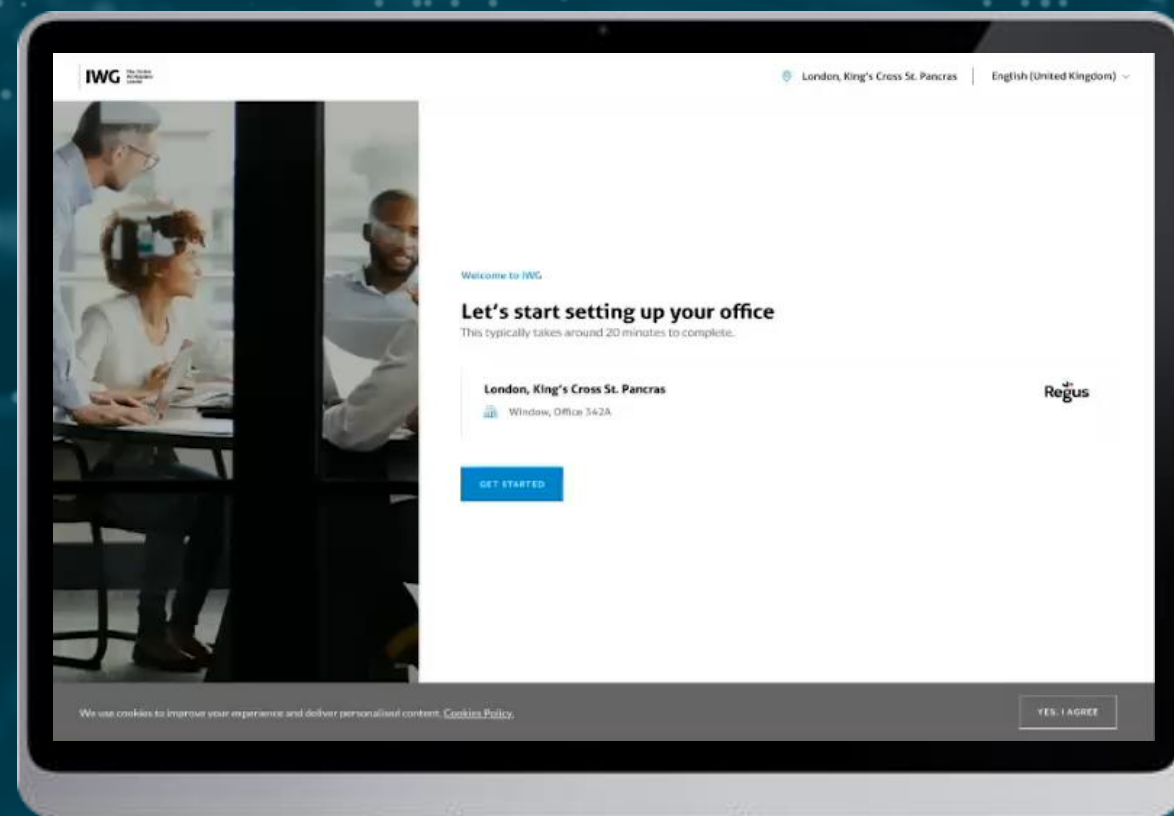


Seamless ordering process

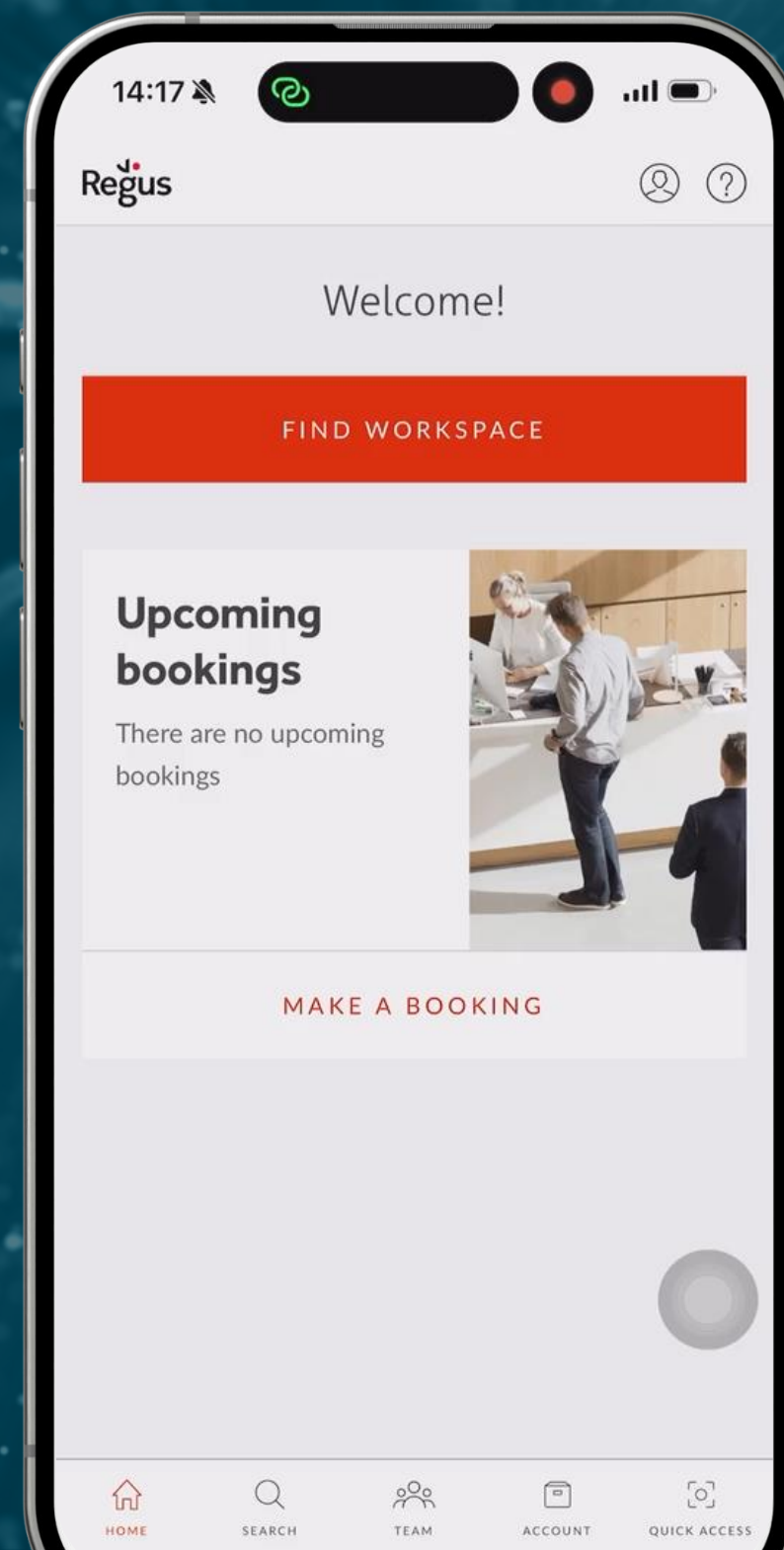


Retention and development

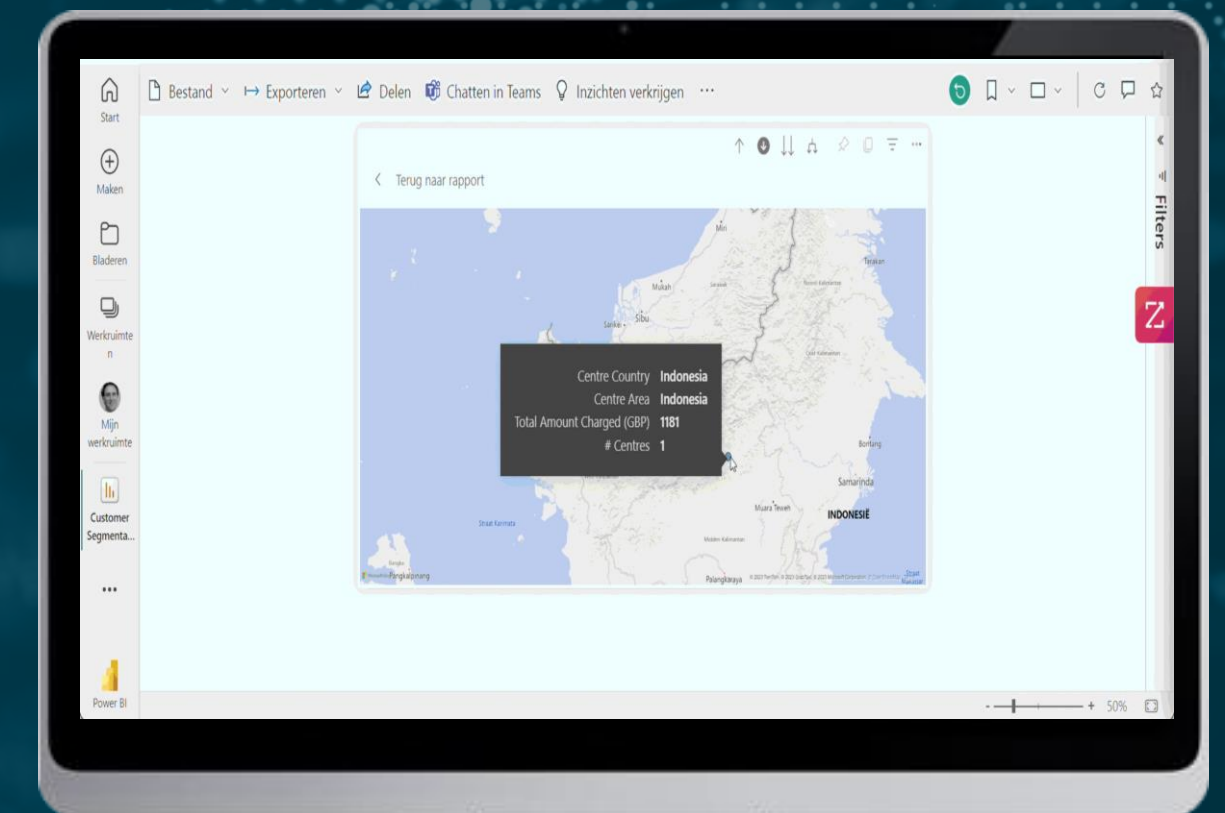
Great onboarding



Self-service app



Account management dashboard



Our client base is diverse & growing



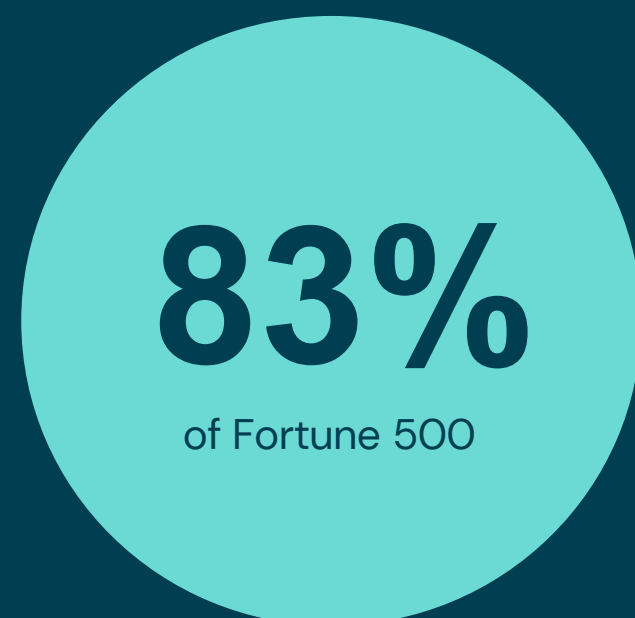
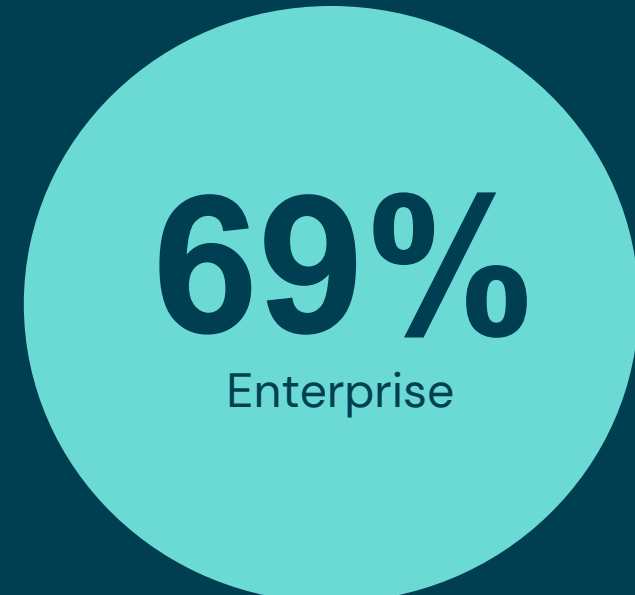
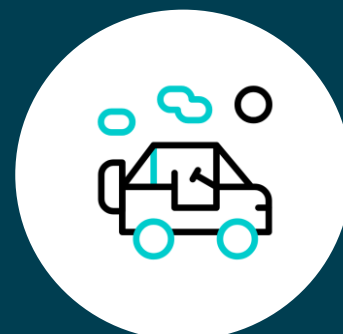
Hybrid

Office

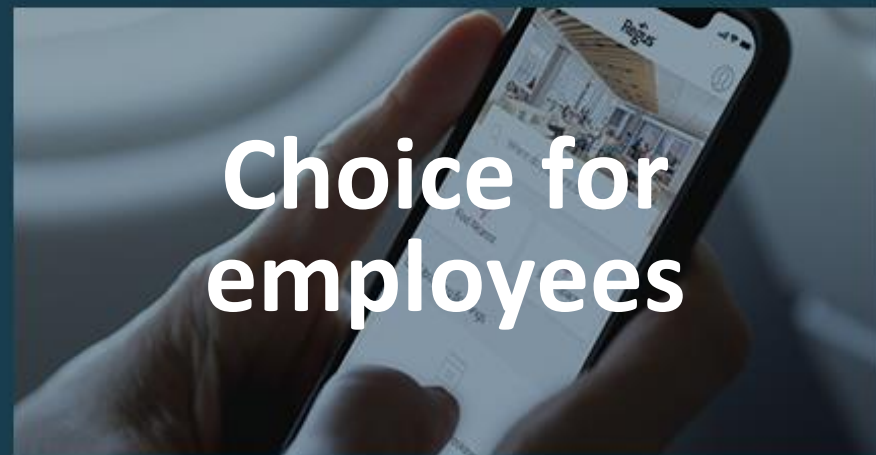
Collaborative

On the road

Home



Client drivers to transition to Hybrid



80%

of CFOs say hybrid working is a significant cost saver

95%

of HR professionals agree hybrid working is an effective recruitment tool

\$11,000

savings per employee per year

82%

of employees say hybrid has made them happier and more motivated

50%

Hybrid can reduce office costs by up to 50%

50%

of employees believe hybrid working has increased their productivity

Why us?

We have a unique proposition

Network



Flexibility

1

Brands

Regus™

Solutions



Benefits



Community



Expertise

1
Years of
experience

Our proposition is client-led. Custom packages for functional teams



Finance



Operations



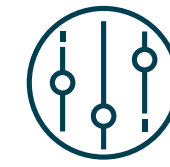
HR



Sales



Marketing



Regulated

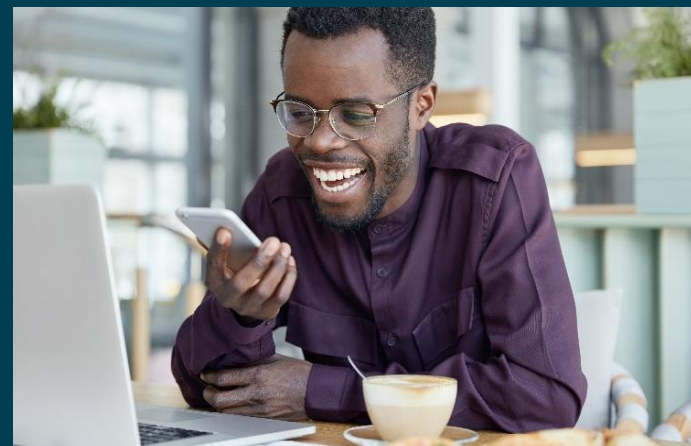


IT & tech



Executive

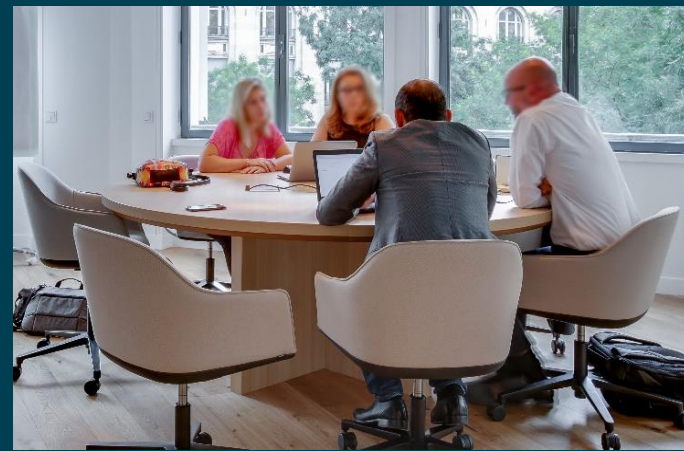
Catering for every type of worker



Hybrid



Office
workers



Collaborative



On the road
workers



Home
workers

Adding true value

+ Wellbeing

- Health checks
- Gym access
- 24/7 access to Virtual Doctors
- Employee Assistance Programme
- Online Wellness support

+ Lifestyle

- Save at over 340,000 top retailers
- Save on sports events and theme park tickets
- Save on dining entertainment and streaming services

+ Peace of mind

- Tax hotline
- Roadside Assistance
- Discounts on pet care and veterinary services

+ Business

- Insurance Service
- Business Banking
- Debt Recovery
- Training
- Payments Service
- Legal Protection
- Employment Protection
- Tax support
- PR and Crisis Management

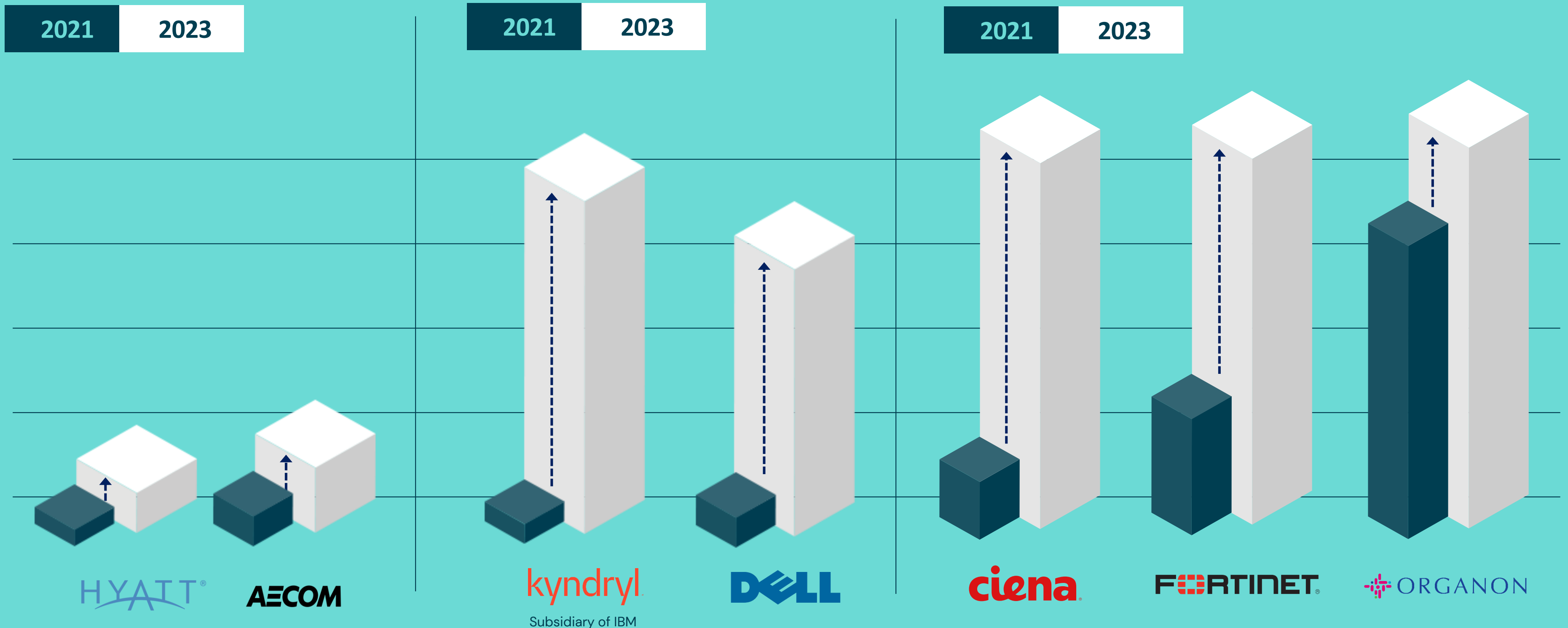
The hybrid model in practice & working

Accelerated migration of Hybrid workers to the IWG network

Transitioning and accelerating

Fast Adopters

In advanced stages



The opportunity is still very big

The size of
the prize.

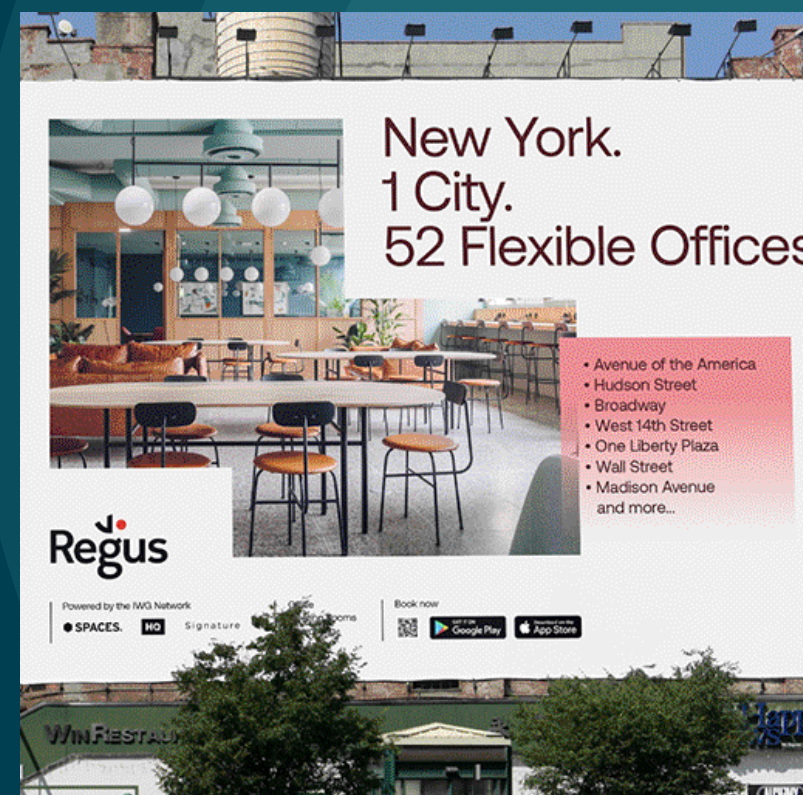
2 billion

office workers

Strategic focus



Proposition



Marketing



Sales



**Client
excellence**