Hybrid works.

Products and solutions for the new world of work

IWG
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As we move towards the new world of work, we have made it our mission to help millions of people have a great day at work, every day.

We believe that a business’s success is underpinned by the effectiveness of its people. We have therefore developed a comprehensive range of products and services that are designed to offer our customers more choice, greater flexibility and an easy way to move towards a hybrid working model.

Whether you need a single desk or a whole floor, on-demand access or a long-term solution, we can help. Our global network spans thousands of locations worldwide, with workspace to suit every type of workstyle. It’s easy to set up and even easier to manage through our dedicated apps and management dashboard.

Take the next step towards embracing the new world of work. We look forward to seeing you soon.

Best wishes,
Mark Dixon, Founder and CEO
The principles we built our business on.

At IWG, a sense of purpose underpins everything we do. Since 1989, we’ve built the world’s largest flexible workspace network, so millions of people can be happy, healthy and more productive at work.

Workplace innovators
For over 30 years we’ve been helping people and businesses work however suits them best.

Unrivalled choice
We have 14 brands and 3,300 locations to choose from, in every major town, city and transport hub worldwide.

Here to help, everyday
Our great team of professionals is here to support you so you can focus on running your business, not an office.

Flexibility is second nature
With IWG, you’ll have the flexibility to work however you need to, supported by a committed team that cares about your success.

Our business community
With IWG you can access a worldwide business community of 8 million passionate people and all the networking opportunities this brings with it.
Hybrid works better.

Fact.

63%* of high-growth companies are already enjoying the benefits of a hybrid working model.

* Accenture Future of Work Study, April 2021
Better for...

People

Planet

& Profit

Hybrid working is greener, more flexible and more productive. And it keeps your people happier and more focused. We’d say it’s a no-brainer.
Better for workers who’ve made the change to the hybrid way say they’re happier. They’re also more productive.

No less than 87% of people prefer hybrid working.

Hybrid can help you attract the talent you want: 77% of employees say that working closer to home is an essential when looking for their next job*.

And it can help you retain that talent, too. Because people who work hybrid stay at their company longer.

All this makes for happier, healthier workers, who know you care about their wellbeing. Around half of employees say they’d look for another job if they were asked to go back to the office five days a week**.

→ Read more at iwgplc.com/think-hybrid

* PwC Remote Working Study, January 2021
** IWG Research (quoted in City AM article)
Better for the planet

Hybrid working is more sustainable. It reduces commuting and cuts down on carbon emissions.

The daily commute is responsible for up to 98% of an employee's carbon footprint*.

Something 92% of workers would avoid it if they could**.

Working the greener way makes your company more attractive to new job candidates, as well as current staff.

Up to 25% of UK office workers would turn down a job at a company with a poor environmental track record***.

→ Read more at iwgplc.com/think-hybrid

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Data from Sun Microsystems Open Work program, 2008
** Stop the Commute Survey, April 2020
*** Topline Film Workplace Sustainability Survey
Better for your bottom line

The future of work is more profitable. Hybrid working means lower office costs and higher productivity.

In fact, every employee who works hybrid can save a company around $11,000*.

So it’s no surprise that 63% of high growth revenue companies choose to work this way**.

Those savings come from higher staff retention and lower recruitment costs, as well as a boost in productivity.

And they also come from lower heating and air conditioning bills at your corporate headquarters.

→ Read more at iwgplc.com/think-hybrid

* EY remote working study (Quoted in City AM article)
** Accenture Future of Work Study, April 2021
Work is changing faster than it ever has.

The rise and rise of hybrid

72% of businesses lack a clear hybrid work strategy.¹

We can help you stay ahead of the curve.

¹ Forbes, 2020
WHY THE WORLD CHOOSES IWG

Whether you’re working solo, growing a start-up, or you’re in charge of the world’s most successful corporation, we’ll help you unlock the benefits of hybrid working.
Global scale. Local coverage.

IWG’s global reach is unparalleled. Six continents, every timezone. And the widest range of workspace solutions on the planet.

Why IWG?
Why IWG?

13 WORKSPACE BRANDS

ONE GROUP

Regus

Professional workspaces designed for productivity.

Offering choice, flexibility, community, custom workspaces and consistently professional locations all over the world.

Spaces.

Creative workspaces with a unique entrepreneurial feel.

A place where ideas develop by offering dynamic work environments that are enjoyable, attractive and stimulating.

HQ

Hassle-free workspaces where real work gets done.

Professional and comfortable environments to work in – practical places with all the essentials businesses need set up and ready-to-go.

Signature

Luxurious workspaces in prestigious locations.

A selection of exclusive Regus centres in landmark buildings in the world’s most iconic locations.

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2022/2023
We’ve already helped eight million workers and some of the world’s leading organisations to make the change to hybrid working.
Bigger commercial companies often need increased flexibility at a regional, national or even global level. Our solutions cover every workstyle, and help companies transition to hybrid working.

If you’re a sole trader, start-up or a small team we have distraction-free professional workspaces, available on a pay-per-use basis or longer term. They’re fully supported, maintained and tailored to your individual requirements.

Large organisations will require a global workplace strategy, covering multiple locations across a number of countries. IWG’s innovative solutions treat flexibility and cost-effectiveness as paramount.
**How do you work?**

Wherever you want to work. However you want to work. We’re here to help you make the change to hybrid working.

- **Homeworker**
  - Works at home most of the time. But needs to rely on a professional office set up and support.
  - This would include a business address with call management, plus occasional access to office space and meeting rooms near home.

- **Office worker**
  - Generally works from home, but needs to drop into an office from time-to-time to catch up with the team or clients.
  - A business address with call management would help project a more professional image, but also provide an occasional base with office space and meeting rooms.

- **Occasional office worker**
  - Works at an office most of the time, so relies on a professional environment and on-site support teams.
  - Needs a dedicated office, preferably a short commute from home, with IT and telecom support, and flexible terms.

- **Freelance worker**
  - Works on-demand, wherever they choose.
  - Requires the freedom to work at multiple locations.
  - Might benefit from the use of office space and meeting rooms at different locations, telephone answering and a virtual business address.

- **Travelling worker**
  - Spends much of the time on the road, requiring the use of business lounges and office space at different locations worldwide.
  - Could benefit from a business address with mail forwarding and call management, plus on-demand access to offices and meeting spaces.
Our proven 3-step process helps us design the right workspace solution for you. And then get you up and running as smoothly as possible.

1. Tell us how you like to work
2. Design your solution
3. Sign up and you’re good to go!
We cover all your business needs today, and future-proof them for tomorrow. So when you and your ambitions grow, we grow with you.
We worked closely with a global telecommunications company to deliver a flexible solution that enabled them to grow.

With 300,000 employees, and the majority based in a large, under-utilised headquarters, the business was looking to redistribute its workforce whilst reducing its real estate portfolio and making the transition to a hybrid working strategy.

Our solution delivered immediate benefits for both the business and its employees, with the flexibility to allow expansion into new regions.

Steps for Success

Planning and mapping
IWG helped the company to design the right solution for each of its 300,000 workers across 100 countries.
- Homeworkers
- Hybrid workers
- Office users

The solution
A tailored Membership Programme, enabling employees to embrace a hybrid working model, supported by a global network of workspace solutions.
- Unlimited access for all employees to professional workspaces across the IWG global network
- Consistent standard of IT, security and workspace design across the world
- Customised workspace with bespoke design service

Benefits
- Employees choose where and when they work, improving productivity and happiness
- Lower commute times, delivering a better work-life balance
- Complete control and visibility of spend
- Reduced fixed real estate costs

“We are entering into a strategic partnership with IWG to deliver a hybrid working solution that highlights our commitment to flexible working and meets our environmental commitments. This will leverage IWG’s vast global network of dedicated spaces.”

NTT Group
HOW IT WORKS
How our pricing works...

Our pricing is determined by a number of factors.

Location is obviously an important one, with premium addresses commanding a premium price.

Knowing how long you want to stay is an important factor, too. The type of space, and how you want to fit this out, will also play a key part.

Once we know your needs – and this can be anything from a simple office space to a flagship headquarters – we can shape the appropriate solution at the right price for you.

You can also visit our website or download our app if you prefer to get started with an off-the-shelf solution.
Serviced.
Supported.
Sorted.

When businesses choose IWG, they’re not simply choosing a workspace; they’re choosing our people – and it’s our people that make us.

So expect a friendly, professional welcome, free yourself from the responsibilities of running an office, and leave us to support you in doing what you do best.
The highest standards.

No matter which products or services you choose from IWG, we pride ourselves on delivering the highest levels of quality and consistency.

Flexible terms
Professional, on-site support teams
Solutions for every budget

Business-grade technology
24/7 customer service
Reporting and insights

Global network access
Consistent quality and experience

As standard.
IT & telecoms

As standard, all customers get access to business-grade WiFi, shared printers, telephone options and IT support.

Unrivalled support

Our support services also mean you’re well looked after. This covers areas like mail and package handling, food and beverage delivery, networking opportunities, discounts and rewards.

Office space

Our beautifully designed offices come fully furnished with ergonomic desks and office chairs, configured the way you want it. You also get access to every business lounge in our network, plus shared amenities like kitchens and break-out areas.

Maintenance & security

We take care of everything, so you can concentrate on your business. That includes everything from building maintenance and utilities to heating, cleaning and security.

How it works

Everything’s included in the price.
Still need more?

We have all the support services, assistance and accessories you could possibly need for a great day at work.

Choose from our range of carefully curated extras to help your organisation succeed.

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THERE'S AN APP FOR THAT

Discover our office spaces, search every location, book by the hour, manage your account on the move.

Download the app today
Office Space. And so much more.

As well as providing you with access to thousands of ready-to-use or customisable offices, we also have many other workplace solutions that can keep you flexible and more productive.
Back in 1989, our founder Mark Dixon noticed business meetings taking place in coffee shops and decided there had to be a better solution.

And we’ve been providing vibrant, inspiring and flexible workspace for companies ever since.

So whether you need single desks, whole buildings or something more bespoke, for as little as an hour or much, much longer, we have you covered.
DAY OFFICES

On-demand office space by the hour or the day.

Our day offices give you access to private office space from as little as one hour, to the entire day.

Fully-equipped with everything you need, including business-grade WiFi and ergonomic furniture, it means you can get down to doing your best work straight away.

Pay per use

This offers the flexible choice for business, with no commitment. You only pay for what you need, when you need it. Need to book somewhere to get that urgent presentation sorted, free from distractions? This is the answer.

5 day, 10 day or unlimited packages

If you need to drop in on a more regular basis, maybe to be near clients or a business partner, then why not benefit from better pricing with one of our office packages.
Ready-to-Use Offices

If you want to leave the details to us, we can provide you with a great office solution, ready to move straight into.

With interiors curated by us and fitted with ergonomic furniture, these professional spaces are fully serviced, and suitable for solo workers all the way up to large companies.

If, however, you’d prefer to personalise things, that’s possible, too. On the next page you can find out more about our custom offices.

Satellite Office
Tailored to the specific needs of your team, anywhere in the world.

Individual Offices
A private, ready-to-use furnished office or a suite, where you can choose between a meeting space, focus area or collaboration space.

Sales Office
Support a remote sales team with a local office.

Director Suite
With the choice of meeting space, focus area or collaboration space.

National Headquarters
Your headquarters in thousands of locations across the globe.

Executive Suite
A premium view, plus the choice of a meeting space, focus area or collaboration space.

Project Office
Bring people together to collaborate on a project.

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Think hybrid
You don’t need to have a desk for every one of your people.

Hybrid working is the cost-effective, modern way to work where a large team can operate effectively out of a smaller space.

→ Read more at iwgplc.com/think-hybrid

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CUSTOM OFFICES

For when off-the-shelf doesn’t go far enough.

Why not make the space your own with our ‘Design Your Office’ service? You can upgrade a single piece of statement furniture from our catalogue, add branding and colours to the walls, or go all out and customise every last detail. And many choices come at no extra cost.

A customised space can inspire and energise your team. And many of our custom options are available at no extra cost.
DESIGNED
AROUND YOU

When it comes to putting together a custom office for you, we’re all ears – and eyes.

Everyone’s needs are different. But if you let us know what your specific requirements are, we can help accommodate them during our design process, down to the tiniest details. What could be easier?

How the process works

1. Tell us how your team likes to work and the sort of environment that you’d like to create.
2. Choose a shared space, within private offices, in a spacious executive environment, or with a mixture of all three.
3. Add breakout space and meeting rooms as required.
4. Select your desk type and accessories.
5. Pick your office enhancements and apply your brand colours.
6. We’ll take care of the rest – organising the ordering, fit-out and delivery on your behalf.
They offer the chance to collaborate, connect and share ideas with like-minded individuals and create new opportunities for your business.

With thousands of locations to choose from, and the ability to hot-desk for the day or reserve a permanent desk, coworking has never been this flexible.
FLEXIBLE COWORKING

Inspiring, open-plan coworking spaces, whenever you need them.

One way you can access our coworking spaces is by just turning up and getting down to work in a shared office or an open-plan workspace.

This is an easy and cost-effective way to work, designed for people who thrive on making new connections and like each day to feel a bit different.

Pay-per-use

Want to enjoy the benefits of coworking with like-minded, entrepreneurial people, but don’t need to access our space on a regular basis? Just book on a pay-per-use basis whenever you need to.

5 day, 10 day or unlimited packages

Need to drop into our coworking spaces on a more regular basis? You’ll get a better price with one of our coworking packages, plus complete freedom and flexibility to come and go as you please.

Download the IWG app today

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FIXED DESK COWORKING

Your very own desk, in a dynamic, open-plan environment.

This offers a more convenient approach for some – your own desk and secure storage space in a dynamic open-plan environment, as and when you need it.

Available at thousands of locations to suit you, with an exclusive members’ discount on meeting room and office space bookings.
COWORKING DOESN’T GET ANY BETTER

Spaces Max Towers, Uttar Pradesh, India

TOO Arnhem, Netherlands

Signature Roppongi Hills, Mori Tower, Japan

Regus Lisbon Wood, Portugal

No18 Capitol Piazza, Singapore

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There are times when you don’t need to occupy a physical office, but still need the presence that a business address can provide.

This is where a virtual office can be invaluable, allowing you to build a business in any number of markets, without having to rent and maintain dedicated office space.

Of course, our Virtual Offices are fully backed up with a range of support services, from call handling to mail forwarding.
VIRTUAL OFFICE, REAL PRESENCE

There's more to virtual offices than an address.

We'll forward your mail
With our mail forwarding service, you can choose to receive your mail daily, weekly, or monthly, rather than collecting your mail in person.

Space to meet your clients
When you need to host a meeting at your business address, we'll make sure you've got a comfortable meeting room with optional extras such as catering and support services.

Work on the move
You'll also have flexible access to hundreds of other offices as well as meeting rooms in our global network, and airport business lounges.

Get an address that means business
A real business address and phone number can give your company a more professional appearance or a much needed foothold in an overseas market.

We'll handle your calls
We can take incoming calls from your regional or national phone number. You just choose whether you want the calls forwarded, or if you'd prefer us to answer and pass on messages.
WE’RE HERE FOR YOU

Virtual Offices need to provide practical support if they’re going to offer a professional front for your business. Fortunately we can take care of all your needs with a number of packages – depending on how virtual, or physical, your presence needs to be.

Business Address

A professional address at a prestige location. A base for your business, where you can have mail sent to, and feature on official documentation.

Telephone Answering

Never miss an important call. Our receptionists will answer using your company name, transfer calls if you are available, or take messages if you’re not.

Virtual Office

An instant presence at thousands of locations worldwide. With phone answering services and access to global business lounges.

Virtual Office Plus

Our most comprehensive package that includes use of business lounges, meeting rooms on a daily basis and 5 days of office or desk space per month.
MEETING ROOMS

There are a thousand reasons you’d want to book a meeting room. Thankfully we can offer you over 10,000 meeting rooms globally.

So whether you want to bring your senior team together for that all-important board meeting, host a client near their office, or simply need somewhere private to interview job candidates, we’ve got the perfect space for you.
MEETING YOUR NEEDS

Meetings. Love them or hate them, they’re essential for collaboration, creativity and exchanging information. So you’ll always need spaces to make them happen. Whatever the reason for your meeting, we’ve got the perfect space for you.

And to make things even simpler, our Meeting Rooms are fully bookable using the IWG app.

Event Spaces
Whether you’re hosting an all-company meeting or a sales conference, our larger event spaces will make it feel like more of an event. With full on-site support including professional AV equipment and catering.

Training Rooms
Require a purpose-built space with desks, whiteboards and video screens for training sessions? Or a more formal training auditorium? We have a range of sizes, all with on-site catering.

Meeting Rooms
When you need to meet an important client, hold a memorable workshop, or present a winning pitch, our fully-serviced meeting spaces are the perfect place.
Bookable by the hour, with a dedicated team on hand to make sure everything runs smoothly.

THERE’S AN APP FOR THAT
Download the IWG app today
MEMBERSHIPS

Our membership packages offer you the freedom to work anywhere, with all the flexibility you need.

Whether you want to work in business lounges, coworking spaces or private offices, we have plenty of options available.

We're also flexible when it comes to how you pay: either by the day – or choose 5, 10 or unlimited days access a month.
MEMBERSHIPS TO SUIT YOU

Our membership packages offer the ultimate in flexibility, giving you access to your chosen workspace solution as and when you need it.

With the added benefit of an all-inclusive monthly cost, flexible working is now easier and more accessible than ever before.

And with over 3,000 locations in 110 countries, our memberships allow you to drop in wherever you are in the world.

Lounge Membership

Need a place to touchdown and do a few hours work, or take a quick call? Our lounge membership lets you drop into any of our business lounges.

Coworking Membership

This lets you use our open-plan coworking areas, with the option of 5 or 10 days, or unlimited access, with spaces bookable in advance.

Office Membership

Our office membership is perfect for those who require an office occasionally, in blocks of 5 or 10 days, or unlimited access.
ENTERPRISE MEMBERSHIPS

Whatever your business’s size or priorities, enterprise memberships can boost productivity, improve employee wellbeing and improve your bottom line.

They offer the ultimate in flexibility and cost-effectiveness, along with innovative solutions and dedicated advisory services that can support your business in the transition to hybrid working.

Our enterprise memberships have been designed to give your business access to the world’s largest flexible workspace network, while offering your employees the freedom to choose how and where they work.
Our challenge was to evolve McAfee’s property strategy away from a traditional office set-up, in order to reduce the financial risk to their business.

McAfee was already a long-time IWG customer, using flexible workspace for small office requirements. However, after an office audit showed an excessive amount of under-utilised space, the company decided to switch to a fully-flexible strategy.

These solutions delivered immediate benefits to McAfee’s workforce in 45 countries across the globe.

**Steps for Success**

**Planning and mapping**
IWG helped McAfee design the right solution for each of their 7,000 employees across 45 locations worldwide.
- Homeworkers
- Hybrid Workers
- Office Workers

**The solution**
IWG established a global partnership with McAfee, identifying their requirements and providing them with ready-to-use workspace solutions:
- Securing presence at locations around the globe, including the US, UK, Thailand, China and Israel.
- McAfee’s home workers are able to access on-demand spaces for collaborations and client meetings.
- The company can also customise office spaces to include private areas, ‘Innovation Spaces’, and IDF rooms.

**Benefits**
- IWG’s global scale means McAfee can easily add additional space wherever they need it in the world.
- Our global reach also means McAfee can expand to other markets and grow operations wherever needed.
- McAfee can now easily access on-demand workspace to accommodate returning workers post-pandemic.

“Our relationship with IWG is built on mutual trust and a confidence that IWG can help us accomplish what we need, which is to be flexible and support a global presence for our people”

VP, Global Real Estate & Workplace Strategy
As a business, you can be interrupted by unexpected events beyond your control.

Everything from natural disasters to political unrest, curfews or protests.

If a crisis does occur, you can rely on our global network to offer you fully-furnished, serviced workspaces in as little as four hours. So you can recover and get back to business as usual.
No two businesses are the same and planning for the unexpected will likely require different levels of provision depending on your unique set-up and working patterns.

Whoever you’re supporting, we can provide everything from working-from-home solutions, to temporary coworking spaces – getting critical office sites back up and running as quickly as possible.

With the reassurance of secure, business-grade IT infrastructure and on-site support teams to help with the smoothest possible recovery.

**Space to Recover**

**Dynamic**

This offers a fully-equipped, private office space and access to meeting rooms and lounges, all available in one business day and to use for up to 30 days per year. This is recommended for 20% of your team.

**Reserve**

This includes a private workspace with secure IT infrastructure – recommended for the vital 1% of your team. It’s available immediately, for an unlimited number of days per year and reserved 24/7.

**Rapid**

An ad-hoc, emergency, on-demand workspace readily available at thousands of locations for any of your team who may require it. Usage is unlimited and covers coworking and office spaces.
Preparation is everything.

Workplace recovery management can be complex, requiring planning and expertise at a number of different levels.

Our experienced advisers are ready to help you find a solution today.

If you have further questions about our workplace recovery plans, please contact one of our team.

Call us or Visit our website to request a callback.
Talk to us

We have a team of specialists available 24/7 to help you find the best solution for your business:

Africa – South Africa  +27 800 014 561
Asia Pacific – India  +91 226 786 9389
Europe – Germany  +49 221 220 59220
Latin America – Mexico  +52 557 100 4452
North America – USA  +18 006 334 237
UK  0800 279 9548

Visit us

Visit our website for more information about IWG, our brands, products or anything else:

iwgplc.com

Download us

Download our app to start booking office space, meeting rooms and coworking today: